



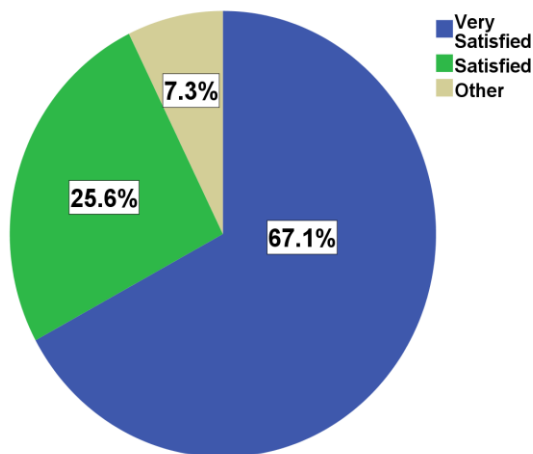
CAREER & TECHNICAL EDUCATION EMPLOYMENT OUTCOMES SURVEY

2023 COLLEGE REPORT

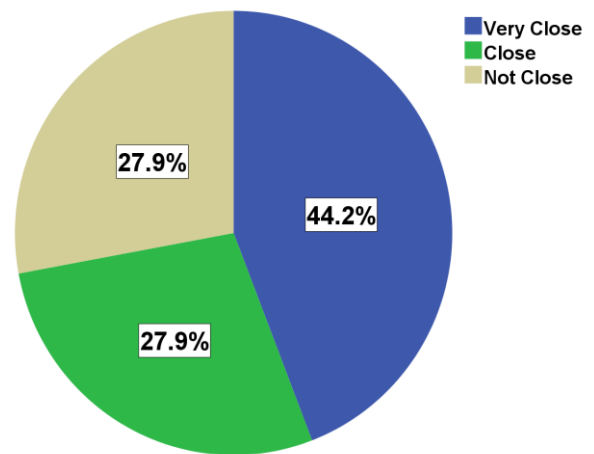
Santa Barbara City College

Completer and skills-building students at Santa Barbara City College were surveyed if they met one of the following criteria in 2020-2021, and did not enroll (or were minimally enrolled) in 2021-2022: earned a certificate of 6 or more units, earned a vocational degree, or earned 9+ CTE units (noncredit cohorts earned a noncredit vocational/CTE award or completed at least 48 CTE hours in that year). The survey was administered in 2023 by e-mail, text message (SMS), and telephone. The survey addressed student perceptions of their CTE program, employment outcomes, and how their coursework and training relate to their current career. A total of 1962 students were surveyed and 468 (24%) students responded: 38% by email, 39% by phone, 6% by SMS Link, and 16% by 2-way SMS.

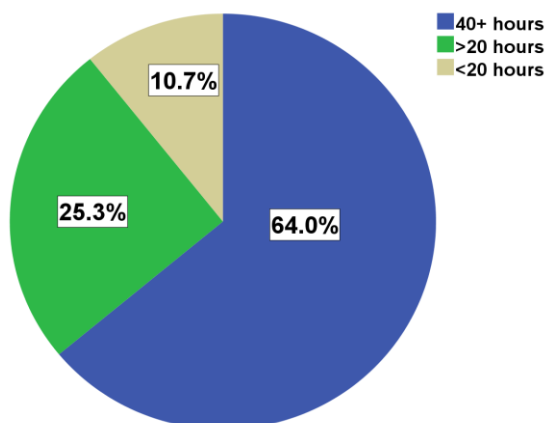
How satisfied are students with the education and training they received?



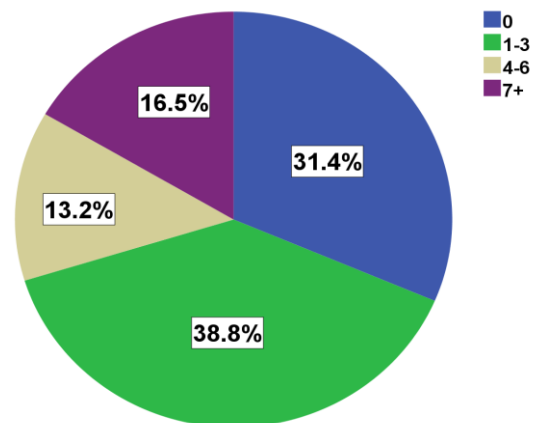
How many students secured a job that is closely related to their program of study?



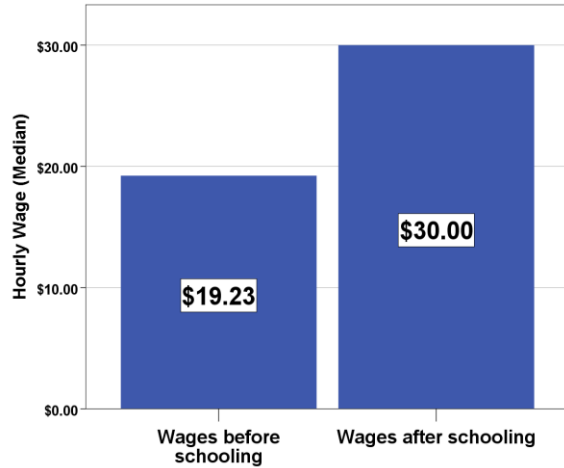
How many hours per week are employed students working?



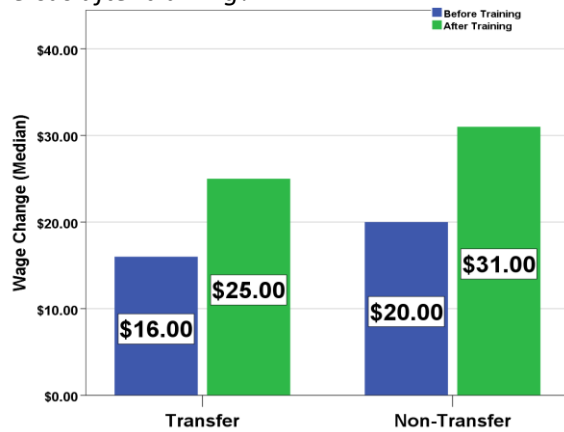
How many months did it take for students to find a job?



What were the hourly wages of the students before training versus after training?



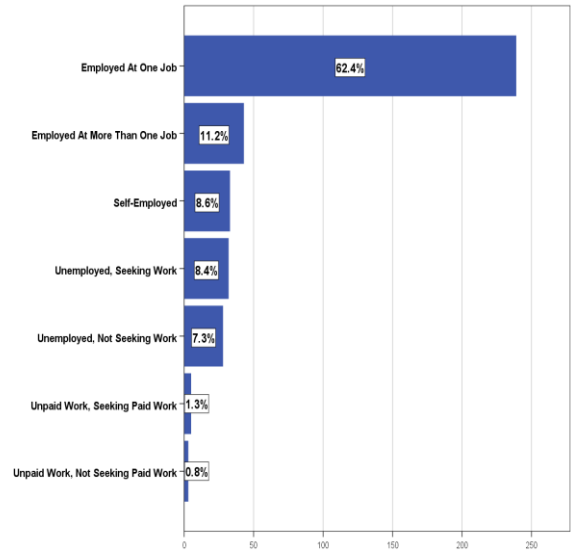
What were the hourly wages of transfer students and non-transfer students—before training versus after training?



Does the similarity between job and program of study influence wage gains?



What is your current employment status?



More Key Results

\$10.77 is the overall change in hourly wages after completing training—in dollars

56% is the overall change in hourly wages after completing training—in percentage gain

82% of respondents reported being employed for pay

36% of respondents reported transferring to another college or university

93% of respondents reported being very satisfied or satisfied with their training.

Conclusion

The results of the survey showed that completing CTE studies and training – whether or not a credential is earned, whether or not a student transfers – is related to positive employment outcomes. The preponderance of respondents are employed and are working in the same field as their studies or training. Notably, students realize a greater wage gain after completing their studies if they secure a job that is similar to their program of study.