



CTE Employment Outcomes Survey

Communications Stakeholder Form

At every college, it takes a village to creating lasting change and each college is unique in how they manage their records and communications. Who are your college's stakeholders and gatekeepers? With whom can you collaborate in developing a strong CTEOS communications plan?

College Name: _____

Our College's CTE Stakeholders:

CTEOS Primary Contact: _____

Who is the CTEOS "Gatekeeper" for information, data, and reports?

CTE Dean: _____

Who is the primary CTE stakeholder most invested in improving CTEOS response rates? Who communicates with CTE Faculty?

Inst. Research Lead: _____

Who provides data analysis for CTE and is able to pull college-specific CTEOS data for presentations, reports, and assessments?

Admin & Records Contact: _____

Who is responsible for keeping student contact records updated before and after graduation?

Office of Communication Contact: _____

Who is responsible for college email communications and social media posts?

Alumni Office Contact: _____

Who is responsible for alumni communications and social media posts?

Other Contact: _____

Who else is invested in increasing response rates and spreading the word about CTEOS?